



Every day you are faced with new challenges in your work.
From now on, you needn't worry about water quality.



PURITY Quell ST (sizes: 450, 600, 1200)

The PURITY Quell ST with 3 different filter sizes ensures the reliable removal of limescale-forming substances, as well as unwanted odour and tastes, so offering optimal product quality and long machine running times. The filter media, which cater for specific problems individually, provide reliable long-lasting protection from limescale build-up for machines and guarantee high-quality products that will have customers coming back time and time again. The ideal solution for everyone hoping to satisfy even the most demanding quality requirements – for both customers and machines.



PURITY Quell GY (sizes: 600, 1200)

The PURITY Quell GY has been specially developed to provide a professional solution for hot drinks including problematic water that also tends towards gypsum deposits. The innovative filter medium targets gypsum-forming substances in the water. The result: high-quality water offering users BRITA's well-known benefits – long machine running times and optimal product quality. The ideal solution for all applications, when being free of limescale is not enough to fulfil the highest quality expectations.



PURITY C Quell ST (sizes: C50, C150, C300, C500)

BRITA's PURITY C Quell ST filter cartridges have been specially developed for use in the catering, vending and coffee sector to reduce the carbonate hardness in drinking water, thus avoiding scale deposits in the upstream appliance. The PURITY filter removes heavy metal ions such as lead and copper. Whilst also reducing cloudiness, organic impurities and chlorine that impair the quality and taste of the filtrate including the by-pass water.



PURITY C1000 AC

Thanks to its fine-pored activated carbon block, the PURITY C1000 AC filters unwanted tastes and odours, in particular small particles of up to 0.5 µm in line with NSF Standard 42, as well as impurities resulting from installation, out of the water. PURITY C1000 AC was developed specifically for vending systems, plumbed in water dispensers and coffee machines.



AquaVend COOL

Specially developed for cold water applications, this filter ensures the reliable removal of unwanted odour and tastes.



AquaSmart (for aggressive soft water)

Uses a special mineral granulate to treat very soft water or water originating from reverse osmosis systems and stabilises the pH value.

Quality and safety assured

The food quality provided by BRITA water filter products is tested and monitored by independent institutions. The PURITY systems bear the test symbols TÜV, SVGW, WRAS, VA, and other national quality marks. And it goes without saying that the electronic components are CE-certified.

In over 40 years the name BRITA has become synonymous with water quality. Expertise, know-how and above all passion and enthusiasm have made our family firm the world market leader for domestic water filters. In over 70 countries people trust BRITA treated water.

That is safety for you – signed and sealed!

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It's the water that provides the flavour.
And BRITA provides the water!

How to delight customers and be kind to vending machines.



Water – the prerequisite for enjoyment.

Drinking water meets the highest quality requirements. Yet even water of the highest quality can contain a high level of carbonate hardness, depending on local conditions. The unpleasant consequences: Different constituents affect the flavour of coffee, soup and other products – together with customer satisfaction. They also influence the life of your machines. Hard water containing limescale will very quickly result in falling sales.

You can avoid disappointed customers and high costs!

Scale deposits on important machine parts, increased service and operating costs, downtimes and disappointed customers are the result of not giving special attention to water. In addition, water quality influences the aroma, flavour and the appetising appearance of hot and cold drinks.

Good coffee needs good water.

The perfect water for coffee has balanced levels of minerals, an adequate total hardness and a certain (low) level of carbonate hardness. Only then can coffee develop its full aroma. The crema remains stable while flavour enhancers such as milk or cream are distributed evenly. The perfect appearance largely depends on the water quality, because no matter how different the varieties of hot and cold drinks may be, many of them are almost 98% water!

Water – the number 1 ingredient in drinks from vending machines.

BRITA PURITY filtered water has precise, reliable properties. When preparing coffee, soup and other products this means: Carbonate hardness is carefully reduced, while all minerals needed to develop flavour are retained. For top quality and efficiency – as well as maximum success.

The quality of the raw materials is in your hands. And from now on the quality of your water as well!



The 'quick cuppa' when we're out and about is now an integral part of our lives.

But customers make high demands on quality – wherever they are and at all times – and this quality is set to keep the vending industry on course for further success and growth.

BRITA filters ensure efficiency and a long service life for your machines while providing for consistent top quality of all hot and cold drinks.

Guaranteed success in the vending business!



Reduce your operating costs!

PURITY filter systems not only improve the quality and flavour of your products, but also economic efficiency for your business. Minimising costly downtimes for your machines while lengthening the life of expensive equipment. Service costs and maintenance are reduced, energy is put to better use, and you save money!

For your machines.

- The risk of limescale deposits on machines is minimised
- Preventive maintenance is possible
- Service costs are significantly reduced

For your sales.

- Your coffee and tea specialities and cold drinks are always of the best quality
- Customers are satisfied
- Customer loyalty is increased
- New customers are easy to attract

For your customers.

- They enjoy full flavour
- Best aroma
- Coffee and specialities with great crema
- Appetising soups without lumps
- Tea with a perfect colour, without an oily surface film or deposits on the cup.
- The finest specialities of today